

C A S A  
*Don Ramón*®

In Mexico, Casa Don Ramón has long been the brand of choice for tequila enthusiasts. With decades of expertise harvesting agave and crafting tequila, we are the respected industry authority.

Our unwavering commitment to and respect for the process, the agave and the land results in the spirit that's known as the tastemaker's tequila.

Now we're ready to share our exclusive range of agave spirits with a global audience.



MEZCAL  
*Don Ramón*<sup>®</sup>

GIVE IN. TRUST YOUR INSTINCTS.

MEZCAL DON RAMÓN



GOOD TASTE COMES WITH EXPERIENCE. SIP SLOWLY. ENJOY RESPONSIBLY. GRACIAS. MEZCAL. 40% ALC. BY VOL. DISTILLED FROM 100% SALMIANA AGAVE. IMPORTED BY MEXCOR INTERNATIONAL, HOUSTON, TEXAS. FOR MORE INFORMATION ON ALCOHOL RESPONSIBILITY VISIT [RESPONSIBLEDRINKING.ORG](http://RESPONSIBLEDRINKING.ORG) AND [RESPONSIBILITY.ORG](http://RESPONSIBILITY.ORG)

MEZCAL  
*Don Ramón*<sup>®</sup>

MEZCAL DON RAMÓN



**PERFECTED OVER TIME**

Using handcrafted methods perfected over generations, experienced jimadores select the highest quality Salmiana Agave, in pursuit of the finest agave spirits.



**MASTERING THE FINE ART OF AGAVE SPIRITS**

From field to flute, every step of Mezcal Don Ramón is artfully composed by the Maestro Tequilero. Exceptional standards created by the Maestro to cultivate this complex agave elixir, ensures consistency in profile for the discerning palate.



**100% SALMIANA AGAVE**

Our spirit is made from 100% Salmiana Agave from Zacatecas, Mexico that has been matured for 8-10 years. For each Salmiana Agave harvested, Casa Don Ramón plants two more of the species in its place.

**BEAUTIFUL JAGUAR CAP**

From the majestic jaguar bottle topper, to the transcendent liquid within, Mezcal Don Ramón brings taste and quality together in one sip.

**BALANCED COCKTAILS**

The nuanced notes and aromas in our mezcal complement ingredients in a myriad of cocktail recipes, or can be enjoyed simply sipped.

MEZCAL  
*Don Ramón*<sup>®</sup>



**AGAVE:** 100% Salmiana Agave

**DISTILLATION:** Double-distilled in pot still

**COLOR:** Clear

**AROMA:** Smoke, citrus, and florals

**NOTES:** Herbal, subtly fruity and smokey

750ml/40% alcohol

**SRP:**

\$59.99 USD

## MEZCAL DON RAMÓN

Mezcal Don Ramón Joven is a transcendent expression of this category of hand-made spirits. Made from 100% Salmiana Agave from Zacatecas, Mexico that has been matured for 8-10 years, this clear spirit embodies the earthen smokiness of mezcal. A sip delights the palette with an awakening, yet balanced aroma of herbs, florals, and fresh citrus layered with a subtle fruity finish brought forth by the agave. For each Salmiana Agave harvested, Casa Don Ramón plants two more of the species in its place.

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MEZCAL DON RAMÓN

Crafted by Casa Don Ramón, mixed by you, enjoyed by all.



**DON RAMÓNALDI**

1 oz. Mezcal Don Ramón  
¾ oz. Campari  
¾ oz. Fresh Lemon Juice  
½ oz. Honey Syrup  
1½ oz. Satsuma Mandarin Orange Juice  
3 Dashes Orange Bitters  
Fresh Orange Wedge (Garnish)

In a Collins glass, pour Campari over ice and set aside. Combine all other ingredients except garnish in a shaking tin with ice. Shake vigorously until the juice is frothy. Strain, pour cocktail into the Collins glass over the Campari. Add a straw and stir lightly to incorporate. Garnish with orange wedge and Satsuma leaf (optional). Serve and enjoy!



**MUERTO NOCHE**

1½ oz. Mezcal Don Ramón  
½ oz. Ancho Liqueur  
¾ oz. Fresh Lime Juice  
½ oz. Agave Nectar  
3 Dashes Aztec Cocoa Bitters  
Dehydrated Lime Wheel (Garnish)  
Smoked Salt (Garnish)

Combine all ingredients in a mixing glass with ice. Stir, strain and pour the cocktail over a large ice cube and garnish with a grapefruit twist. Serve and enjoy!



**UP, UP AND AWAY**

1½ oz. Mezcal Don Ramón  
1 oz. Lillet Blanc  
½ oz. Benedictine  
8 Dashes Grapefruit Bitters  
Flamed Grapefruit Twist (Garnish)

Combine all ingredients in a mixing glass with ice. Stir, strain and pour the cocktail over a large ice cube and garnish with an orange twist. Serve and enjoy!

FOR MORE COCKTAIL RECIPES PLEASE VISIT  
[WWW.CASADONRAMÓN.COM/COCKTAILS](http://WWW.CASADONRAMÓN.COM/COCKTAILS)

CASA  
*Don Ramón*<sup>®</sup>

MEZCAL  
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MEZCAL DON RAMÓN



MEZCAL  
**SAN FRANCISCO  
WORLD SPIRIT  
AWARDS**  
GOLD



MEZCAL  
**NEW YORK  
INTERNATIONAL  
SPIRITS AWARDS**  
SILVER

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